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**FOR IMMEDIATE RELEASE**

**WISE 14<sup>TH</sup> ANNUAL FINANCIAL SIGNATURE LUNCHEON  
FEATURES GREEN INVESTING AND  
CALIFORNIA REAL ESTATE FORECAST ON OCT. 7**

“Green - The New Color of Investment Opportunity” with Barbara J. Krumsiek, president and CEO of Calvert Group Ltd., and a California real estate forecast by Dr. Kerry Vandell, director, Center for Real Estate and Deans Professor of Finance, The Paul Merage School of Business at UC Irvine, both headline the 14<sup>th</sup> Annual *WISE*® Financial Signature luncheon on Thursday, Oct. 7. The exclusive Orange County event takes place at The Westin South Coast Plaza (686 Anton Blvd., Costa Mesa, Calif.) beginning at 11:30 a.m.

The cost per seat is \$55 for early bird registration on or before Sept. 1 and \$65 after Sept. 1. Premium seating and sponsor tables are also available. Registration is required. To register, or for additional information, visit [wise-investors.org](http://wise-investors.org) or call (949) 588-2429. Discounted parking is an additional \$5.

Barbara Krumsiek, president and CEO of Calvert Group, a leader in green investing, will present “Green - The New Color of Investment Opportunity.” She will discuss how to capitalize on the exciting new trends in green investing, including alternative energy – solar, wind, geo-thermo and water. Krumsiek’s presentation will cover the evolution of sustainable investing into the mainstream and how people can invest with their conscience while potentially enhancing returns.

(more)

Calvert manages more than \$15 billion in assets in award-winning fixed income portfolios and a full family of sustainable and responsible equity mutual funds. Krumsiek is a recognized leader within the investment community. Among her accolades are recognition as one of the “25 Most Influential People In and Around The Independent Advice Business” by *Investment Advisor Magazine* and as among the “Top 50 Influential Women in Wealth Management” by *Wealth Management Magazine*.

Everyone in California knows that the state has just experienced one of the most severe real estate busts in its history. Dr. Kerry Vandell, director, Center for Real Estate and deans professor of finance, The Paul Merage School of Business, is one of the most informed experts in the Southern California area on what can be expected going forward, when we can expect it, and how we can prepare for the coming change in the housing and investment real estate markets.

Vandell is currently a member of the Counselors of Real Estate and the Urban Land Institute and is a past president of the American Real Estate and Urban Economics Association (AREUEA). He is on the editorial boards of *Real Estate Economics* (former co-editor), *Land Economics*, the *Journal of Real Estate Finance and Economics*, the *Journal of Real Estate Research*, *Housing Policy Debate*, and the *International Real Estate Review*.

*WISE*®, Women Investing In Security and Education®, is a 501 (c)(3) organization dedicated to providing opportunities and expertise for the financial education of women and girls. *WISE* presents seminars and annual events that help enrich the lives of women. For more information, email [info@wise-investors.org](mailto:info@wise-investors.org) or visit online at [wise-investors.org](http://wise-investors.org).

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