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FOR IMMEDIATE RELEASE

**“WHAT’S THE ‘NEW NORMAL’”—A RARE SPEAKING EVENT FEATURING
“BOND KING” BILL GROSS ON SEPTEMBER 30
*Exclusive Orange County Event Presented by
WISE®, Women Investing In Security and Education®***

Bill Gross, co-founder and co-chief investment officer of PIMCO and considered one of the world’s greatest investors, will be interviewed by award-winning business journalist Consuelo Mack during a rare speaking engagement that reveals “What’s the ‘New Normal’” and how it will affect your portfolio. The exclusive Orange County *WISE®* luncheon event takes place at the Hilton Orange County/Costa Mesa (3050 Bristol Street in Costa Mesa, Calif.) beginning at 11 a.m. on Wednesday, September 30.

The cost per seat is \$85.00, which includes the Bill Gross presentation, lunch and the bonus Economic Outlook and Investing Panel moderated by Consuelo Mack and featuring Orange County market experts, which follows. Companies or individuals who wish to sponsor a table will have the privilege of attending a private meeting with Bill Gross before his presentation. Reservations are required. To register, or for additional information, visit wise-investors.org.

(more)

Bill Gross, Jim Muzzy and Bill Podlich established PIMCO in Newport Beach, Calif., first as a unit of Pacific Mutual Life Insurance in 1971 and later as an independent institutional money manager. PIMCO has become one of the world's largest fixed income managers, with a presence in every major global bond market. With \$756 Billion in Assets Under Management (as of March 31, 2009), PIMCO has accumulated many accolades but none more important than being the only three-time winner of the Morningstar Fixed-Income manager of the Year award.

Currently, co-CIO with Mohamed El-Erian, Gross authors and podcasts the company's monthly Investment Outlook and personally manages the company's flagship, the Total Return fund, which has \$158 billion in assets making it the largest mutual fund in the world. He has emerged as one of the nation's most influential financiers and makes frequent appearances on television that include PBS's "WealthTrack with Consuelo Mack" and "CNBC draw buzz."

Consuelo Mack is the host of PBS Television's "Consuelo Mack WealthTrack" and is acclaimed as "The Best Money TV Host" by "Money" magazine.

WISE®, Women Investing In Security and Education®, is a 501 (c)(3) organization dedicated to providing opportunities and expertise for the financial education of women and girls. *WISE* presents seminars and annual events that help enrich the lives of women. For more information, email info@wise-investors.org or visit online at wise-investors.org.

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