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**FOR IMMEDIATE RELEASE**

**ECONOMIST JEFFREY CLEVELAND PRESENTS “SWIMMING THE ENGLISH CHANNEL AND THE ART OF INVESTMENT MANAGEMENT” AT THE *WISE* MEMBERSHIP DINNER ON APRIL 20**

Economist Jeffrey Cleveland will present “Swimming the English Channel and the Art of Investment Management” at the *WISE* (Women Investing in Security and Education) annual membership dinner on Monday, April 20 at 6 p.m. at Tustin Ranch Golf Club in Tustin. The cost is \$35 check/cash at the door, which includes dinner, presentation and ticket for opportunity drawing. Parking is free. Reservations are required. R.S.V.P by April 10 to [Jennifer@wise-investors.org](mailto:Jennifer@wise-investors.org) . For additional information about program contact Angela Dailey at 714-369-2124.

Cleveland’s feature topic correlates his avid involvement in open-water swimming, the fact that he swam across the English Channel in September of 2008, and his profession as an economist at Payden & Rygel in Los Angeles.

(more)

“As an avid ocean swimmer and investment manager, I see more than a triumph of will in the English Channel. I see parallels between navigating the markets and making it across the Channel,” says Cleveland. “I will discuss the importance of understanding the challenge that lies before us. The approach and mental framework make all the difference and allow us to overcome and succeed.”

Payden & Rygel is one of the largest independently-owned global investment management firms. It is headquartered in Los Angeles with offices in Los Angeles, Phoenix, London, Dublin, Frankfurt, Hong Kong, and Tokyo.

Cleveland is responsible for economic research and assists in developing the firm’s views on the U.S. and global economy. His research areas include U.S. and global macroeconomics, central banks and the money markets, money supply, credit cycles, housing and urban economics.

*WISE*®, Women Investing In Security and Education®, is a 501 (c)(3) organization dedicated to providing opportunities and expertise for the financial education of women and girls. *WISE* presents seminars and annual events that help enrich the lives of women. For more information, email [info@wise-investors.org](mailto:info@wise-investors.org) or visit online at [www.wise-investors.org](http://www.wise-investors.org).

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